

### Why Advertise in *Spirit of Nursing*

- Connect with a trusted, deeply engaged nursing audience
- Gain visibility alongside powerful, shareable content
- Align your brand with nurse well-being and leadership
- Benefit from multi-channel exposure across print, digital, and social

### Premium Visibility Package: "The Nurse Impact Spotlight"

This package is ideal for brands that want deeper storytelling, stronger visibility, and a direct connection with nurses nationwide.

#### Includes:

#### 1. Full-Page Ad in *Spirit of Nursing*

- Appears in both print and digital editions (interior)
- Clickable link in digital version
- Premium placement within the issue

#### 2. Dedicated Email Blast to 25,000+ Nurses

Your brand receives a **solo email** sent to our national nursing audience, featuring:

- Brand story or message
- Product or service highlight
- Exclusive offer or call-to-action
- Direct link to your website or landing page

#### 3. Featured Blog Article on Power Up Nursing Website

A professionally written, SEO-optimized article that:

- Spotlights the brand
- Connects their mission to nurse well-being
- Lives permanently on Power Up Nursing website
- Is shareable across their channels
- Can be linked in newsletters and social posts

#### 4. Social Media Amplification (Optional Add-On)

- 2 dedicated posts
- Cross-platform visibility
- Tagging + brand alignment

#### 💰 Pricing

#### 🌟 Option A: Premium Visibility Package \$5,500.

Includes:

- ✓ (1) Full-page print + digital ad (interior)
- ✓ (1) Dedicated email blast
- ✓ (1) Featured blog article

#### 🌟 Option B: Premium Plus+ Package \$6,000.

Includes:

- ✓ Everything in Option A

#### **PLUS**

- ✓ (2) social media posts (to be posted on FB + LI)



### Print + Digital Ad placement - Clickable link in digital version

Package	Price per edition
Advertorial: full page ad + full page article [with approved content]	\$4,500.
Back Cover	\$4,000.
Inside Front or Back Cover	\$3,500.
Full Page Interior	\$2,500.
½ Page Interior	\$1,500.

Discounted annual packages available

### A Purpose-Driven Opportunity for Brands

If your brand uplifts, empowers, or supports nurses, you belong in *Spirit of Nursing*

All prices are subject to change at any time, subject to prior confirmation. All content must be approved.

