

CHRYSLIS CONFERENCE SPONSORSHIP OPPORTUNITY

Power Up Nursing's Annual Conference presented by Jackson Health and the Nursing Action Coalition of Florida

Partner with Power Up Nursing at the Chrysalis Conference

Dates: November 19th - 21st

Location: Miami, Florida

Website: <https://www.powerupnursing.com/events/chrysalis-conference-2026-nurses-and-hospitals-united-for-the-future-of-healthcare-1>

The Opportunity

Power Up Nursing's Chrysalis Conference offers sponsors a rare opportunity to align with a national movement focused on redefining healthcare through nurse well-being, intelligent innovation, and human-centered leadership. This is not a traditional conference. It is a transformation platform where ideas become action, relationships become partnerships, and innovation meets real-world impact. Chrysalis is designed to demonstrate a powerful truth: nurses are the catalyst for change in American health and wellness, and hospitals are the transformative force behind thriving communities. At a time of unprecedented economic and operational pressure, this conference dares to reimagine what is possible when leadership and bedside nurses align around a shared purpose.

This year's conference promises to be our biggest and best yet, bringing together several hundred nurses and hospital executives from across the country for three days of inspiring keynotes, informative workshops, and invaluable networking opportunities. We are seeking partners who share our commitment to protecting and promoting the well-being of nurses as a core business strategy and the cornerstone of community health.



Why Sponsor the Chrysalis Conference?

Audience Reach

Sponsors will engage directly with:

- Hospital executives and board members
- Chief Nursing Officers, nurse managers, and directors
- Bedside nurses and emerging nursing leaders
- Healthcare innovators, educators, and industry experts

This uniquely integrated audience creates meaningful exposure across decision-makers, influencers, and end users in one environment.

Sponsor Value & Visibility

Sponsorship provides:

- Prominent brand visibility throughout conference programming and materials
- Direct engagement opportunities with healthcare leaders and nursing professionals
- Association with forward-thinking conversations on AI, workforce well-being, wearable health technology, and patient experience
- Opportunities to showcase solutions, insights, and thought leadership aligned with measurable healthcare outcomes
- Long-term brand alignment with a mission-driven platform focused on sustainable healthcare transformation

Impact Focus

Chrysalis emphasizes measurable value. Sponsors are aligned with content that demonstrates:

- The link between nurse well-being and hospital performance
- Improved patient outcomes and experience
- Operational and financial resilience through culture and innovation
- Scalable models that can be replicated across health systems nationwide

Why Chrysalis

Healthcare is at an inflection point. Chrysalis positions sponsors at the center of a bold, credible, and optimistic response, one that combines intelligence, communication, compassion, and joy to shape the future of care.

Join us as a Chrysalis Sponsor and help power the next era of healthcare transformation.

Title Sponsor \$15,000

- Name in title of conference
- 4 conference attendees
- Premier exhibit space
- Speaking opportunity
- Opening remarks at conference reception event
- Logo on conference website and materials and swag bag
- Recognition in opening and closing remarks
- Mention in national press release with quotation
- Monthly blog promotion leading to conference
- 2 promotional podcasts
- Mailing list for all attendees
- 2 invitations to VIP hosted dinner

Gold Sponsor \$10,000

- Prime exhibit space
- 2 conference attendees
- Logo on conference website and materials
- Logo on swag bag
- Recognition in conference program
- 1 promotional podcast
- 1 invitation to VIP hosted dinner
- Inclusion in national press release
- One introductory blog in October 2026
- Mailing list for all attendees

Bronze Sponsor \$3000

- Exhibit space
- Logo on conference website
- Listing in conference program

Custom Sponsorships

- Let's chat to tailor a sponsorship to your budget and goals!

Contact Us

Don't miss this opportunity to partner with Power Up Nursing and reach a highly engaged audience of nurses. Contact us today to learn more about sponsorship opportunities and how we can help you achieve your marketing goals.

Anel Tuyebayeva, Director of Partnerships

anel@powerupnursing.com

We look forward to hearing from you!